

ENCEPHALITIS
SOCIETY

The brain inflammation charity



Annual Report and Accounts 2021/22

CONTENTS

Company Information	3
Our Purpose and Activities	4
Chair’s Report	5
Achievement and Performance	6
Structure, Governance and Management	10
Financial Review and Policies	12
Independent Auditor’s Report	15
Statement of Financial Activities and Income and Expenditure Account	18
Balance Sheet	19
Statement of Cashflows	20
Notes to Financial Statements	21

Front cover photo:
World Encephalitis Day 2022 – University Teaching Hospital Zambia – Zincare Team

Company Information

Trustees' Report

The Trustees present their Annual Report with the financial statements of the charity for the year ended 31 March 2022.

Reference and Administrative Details

Full name of charity: Encephalitis Support Group (operating as the Encephalitis Society)

Company registration number: 04189027

England and Wales charity number: 1087843

Scottish charity number: SC048210

Encephalitis Society is a Named Fund member of the Chapel & York US Foundation, Inc. The Chapel & York US Foundation, Inc. is a 501(c) (3) tax-exempt organization.

Registered office of the charity: 32 Castlegate, Malton, North Yorkshire, YO17 7DT

Directors and Trustees:

The Directors of the charitable company (the charity) are its Trustees for the purposes of charity law. The Trustees and officers serving during the year and since the year end were as follows:

		APPOINTED	RESIGNED
Gagun Gahir	Chair	April 2020	
Dr Mark Ellul	Vice Chair	January 2019	
Tim Spring		October 2007	
Adele MacKinlay		January 2015	
Andrew Stephens	Treasurer	March 2020	December 2021
David Smith		March 2021	
Donna Chen		March 2021	
Dr Paola Tinti		March 2021	
John Mayhew	Treasurer	December 2021	

CHIEF EXECUTIVE OFFICER: Dr. Ava Easton

Our Advisors

Auditors:

HPH
54 Bootham
York
YO30 7XZ

Bankers:

CAF BANK	HSBC
25 Kings Hill Avenue	27 Market Place
West Malling	Malton
Kent ME19 4JQ	YO17 7LU

Solicitor:

HAGUE & DIXON
Bank House
1 The Square
Stamford Bridge
York YO41 1AG

Investments:

REDMAYNE-BENTLEY LLP
9 Bond Court
Leeds LS1 2JZ



**ENCEPHALITIS
SOCIETY**

The brain inflammation charity

OUR VISION

A world where encephalitis matters to everyone.

OUR MISSION

Building better futures by driving research, accelerating awareness, and saving lives.

OUR OBJECTIVES

By 2027, we aim to:

- Annually increase our income by 10% reaching £1.4 million from a diverse range of sustainable and ethical sources.
- Have 50% of the general population aware of encephalitis in 10 countries.
- Be meeting the individual needs of 80,000 people through our support services.
- Fund or collaborate on six internationally based research studies or guidelines.
- Grow our professional membership by 15% each year and be the go-to resource for professionals worldwide.

OUR VALUES

Our core beliefs shape our culture and our work:

PASSIONATE:

We are dedicated to making a positive impact in the lives of our beneficiaries

INCLUSIVE:

Our aim is for everyone to be respected for who they are and feel supported and empowered

CHANGEMAKERS:

We create the change in the world that makes life better for our community

Chair's Report

This financial year has seen investment in our future and our ability to continue to save encephalitis lives around the world. We have always made bold decisions at the Encephalitis Society and are unafraid to try new approaches to best meet the needs of our community. This year we have very much taken the now or never approach. We agreed as a Board of Trustees to an expansion of our staff team, investment in our capability to fundraise – an increasingly difficult and competitive area of our work – and commissioned audits and reviews of our work which will contribute to our commitment to transparency and inclusivity.

As Chair of this small but mighty organisation I am proud of the pioneering work the Encephalitis Society has launched in 2021/22. Our Global Impact Report is a gamechanger in terms of the encephalitis landscape globally and has been the catalyst to commencing conversations with the World Health Organisation and other key stakeholders. Collaborating with an organisation as impactful as the World Health Organisation will help elevate the importance of encephalitis on a global platform and accelerate our vision on a global scale.

As a team we embrace change and welcome the feeling of slight discomfort it brings, working through the innovative thinking it evokes. Using agile methodologies, we worked through complex topics ranging from how to further our reach to as broad and diverse a population as possible to how to support and develop our people at Encephalitis Society for long and satisfying careers with the team. We have done a lot of analysis and visionary thinking which will contribute to new ways of reaching and helping those that have been affected by encephalitis. Looking to the future is key to ensuring we continue to provide life-changing support to thousands of people impacted by encephalitis in a rapidly changing world.



As always it is with thanks to our family of fundraisers, volunteers, trusts and foundations, Ambassadors, regular donors, scientists, vice-presidents and corporate partners. We have once again raised almost £1 million, an incredible achievement and testament to the continuing generosity of our supporters – and all this despite a pandemic and a cost of living crisis on the horizon. A huge thank you to the staff team, our supporters, volunteers, fundraisers and partners for your continued resilience, energy and dedication.

Together we can make encephalitis matter to everyone.

Gagun Gahir
Chair

Achievements and Performance

*All increases and decreases relate to the previous financial year – 2020/21.

Key Figures in Numbers

65% of our expenditure was spent on our charitable activities. So, for every £1 donated, 65 pence was spent on Support, Awareness and Research. A 4% reduction since 2020/21 due to increased demands on fundraising, investment in sustainable fundraising, expansion costs and regulation requirements.



Support Key Stats

We spent £334,687 on support which represented 38% of our expenditure (37% in 2020/21 - 1% increase).

- We have 12,817 members (6% increase) in 102 countries and 2,143 (7% increase) professional members in 83 countries.
- We initiated virtual events and gatherings which were attended by 1,011 people (118% increase) in 11 countries making peer-to-peer connections, reducing isolation among those affected, and increasing confidence.
- We had 2,036 contacts through our Support Service directly (17% decrease).
- We had 50 Team Encephalitis Volunteers (14% increase) helping us achieve our vision.
- We had over 18,016 downloads of our information from our website (35% decrease) and launched 18 new information resources.

OBJECTIVE	EXPENDITURE		
	2020/2021	2021/2022	% INCREASE/DECREASE
AWARENESS	£124,964	£140,269	12% INCREASE
SUPPORT & INFORMATION	£266,285	£334,687	26% INCREASE
RESEARCH	£104,789	£96,651	8% DECREASE

Awareness Key Stats

We spent £140,269 on awareness, which represented 16% of our expenditure (17% in 2020/2021- 1% decrease).

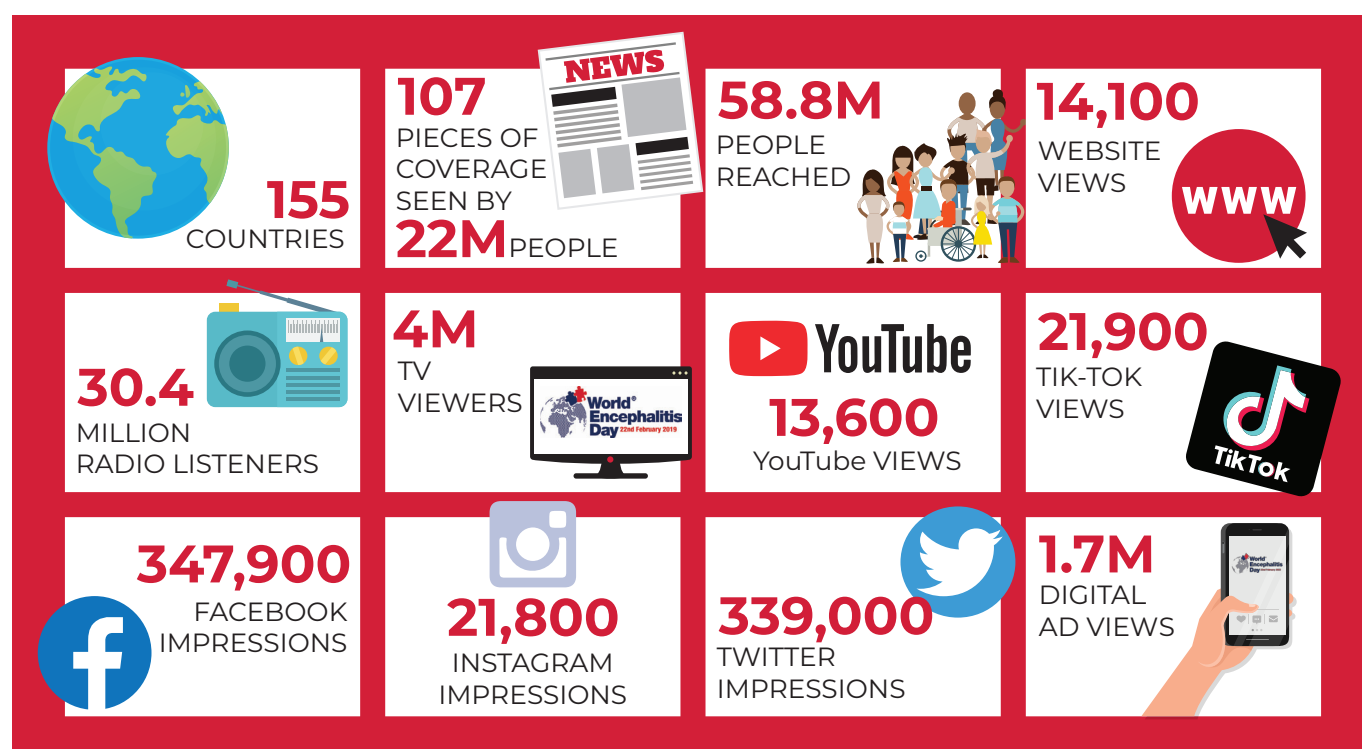
- We had 159,967 views of our YouTube channel (6% increase).
- World Encephalitis Day reached 58 million (16% increase) people in 155 countries.
- Our website was used by 320,002 unique users from 192 countries, and it received 718,583 page views.
- Our digital campaign Research Month helped us reach 6.3 million (5% increase) people in 11 countries.
- Our digital information week campaign reached 180,193 people and 130 countries visited the website during this time.



Research Key Stats

We spent £96,651 on research which represented 11% of our expenditure (15% in 2020/21 – 4% decrease)

- We have continued our two PhD fellowships into recovery and rehabilitation in collaboration with University of Aston and University of Liverpool.
- We awarded two research seed funds to institutions in Senegal and India.
- We hosted our International Encephalitis Conference for medical, scientific and research professionals with 314 (22% increase) registered participants from 50 (47% increase) countries at the Royal College of Physicians, London, UK and virtually.
- Our Chief Executive – Ava Easton is an Hon. Fellow, Dept. of Clinical Infection, Microbiology and Immunology, University of Liverpool; represents the Society on the Global Neuro Research Coalition and is a member of the COVID_CNS [The COVID-Clinical Neuroscience Study Steering Committee]. She is also their Patient and Public Engagement Lead, and member of the Steering Committee for Coronerve; Co-Investigator and Chair of the Patient and Public Involvement Panel for BIGlobal/ GECO/COVID Neuro Global Study, and an Ambassador for the European Brain Injury Council.



Fundraising Key Stats

We spent £272,848 on fundraising, which is 31% of our expenditure (25% in 2020/21 - 6% increase).

The decision was taken invest in this of our work to ensure the sustainability of the Society and our life saving work. The impact of the pandemic, war in Ukraine and cost of living crisis is resulting in more resources required to ensure the same level of income. We intend to expand our reach and the Board and SLT made financial decisions to increase fundraising expenditure which we hope to see the impact of in the next few years.

- We have raised a total of £957,252 (a 4% decrease).
- We had 571 (95% increase) amazing fundraisers who together raised £195,045 (3% increase).
- We had 4,001 donations, including 269 (3% decrease) people who give regularly, raising a total of £84,854 (12% increase).
- We are thankful for the support given by 30 (36% increase) Trusts and Foundations, who have contributed to our activities. Total grants received were £265,972 (23% decrease).
- £95,170 (12% decrease) was donated by our corporate partners during the year, in aid of our life-saving work.
- Our major donors generously gave £66,986 (8% increase) in support of our work.

Governance Key Stats

We spent £35,849 on our Governance, which is 4% of our expenditure (6% in 2020/21 - 2% decrease)

- We appointed three new Ambassadors, Mike Day, Karen Tighe and Aled Davies.
- John Mayhew joined the Board as Treasurer.
- The Staff and Trustee team connected at an event hosted by CEO Dr Ava Easton.

Kim taking part in BrainWalk 2022



Fundraiser Andrew Red4WED birthday party

Encephalitis Challenges

Encephalitis is inflammation of the brain, an indiscriminate syndrome that is usually caused by infection or by a person's own immune system attacking the brain in error. It is estimated that around 500,000 people/a year across the globe¹ are affected with this often-deadly (up to 40% depending on the cause²) brain condition – one person every minute. It is agreed this is quite probably a significant underestimate of the true incidence of the condition.

77% of people around the world do not know what encephalitis is³, and we also recognise now that encephalitis has a higher incidence, in many countries, than Motor Neurone Disease, Bacterial Meningitis, Multiple Sclerosis and Cerebral Palsy - conditions which have much higher clinical and public profiles. Therefore, our strategic priorities mean that in addition to securing the funds that keep us operating, awareness of the condition is one of our top strategic aims.

There are many challenges in managing encephalitis, not only in the acute illness, but also in the recovery and rehabilitation stage. Initial features do not show sufficient clues towards an etiological diagnosis and establishing the exact cause of encephalitis in a timely manner can be difficult. In many areas, reluctance to perform certain tests (e.g., lumbar puncture), lack of or poor resources, and insufficient medical training are barriers in diagnosing and treating encephalitis. Global guidelines for diagnosis and treatment are still lacking.

Adequate discharge planning, information regarding the illness and its consequences and future care for patients and their family/carers are essential to improve the overall outcomes. However, people continue to be discharged from hospital without adequate referral and follow-up plans in place.

Nevertheless, improvements in diagnosis and management of encephalitis have happened over the years. These have resulted in more people surviving than in the past. Whilst this is good progress toward attempts to mitigate the clinical burden of the disease and its related mortality, it does mean that we are seeing an increase in the numbers of people (up to two thirds depending on the type of encephalitis⁴) left with the consequences of the condition: an acquired brain injury resulting in a range of, often hidden difficulties, such as cognitive, physical, emotional, behavioural and social problems. These challenges can often result in social problems too, such as mental health issues, family breakdown, social isolation, and losses in terms of employment, education, independence, confidence and self-esteem. The nature of hidden disabilities often means people's needs are not met or recognised. Specialist clinical, therapeutic, rehabilitative interventions and support are needed to help people (and their families) adjust to, and cope with, such difficulties. Families also provide a major part of the care needed - sometimes to the detriment of their own lives resulting in stress and associated disorders..

The public's response to vaccination and misinformation around vaccinations, including that for illnesses often

considered eradicated in the past (e.g., measles), for travellers and for new illnesses such as Covid-19 also present their own challenges, and contribute to preventable cases of encephalitis occurring. Encephalitis research therefore remains a high priority in our strategic plan and must be a greater priority for clinicians, researchers, policy-makers and public health officials.

Future Plans

In 2021 we launched a report entitled Encephalitis: an In-depth Review and Gap Analysis of Key Variables Affecting Global Disease Burden. The 180-page analysis identifies global issues surrounding encephalitis and proposes a range of solutions, from epidemiology, incidence, and economic impacts through to prevention, diagnosis and treatment, and the needs of patients and families. In short it concludes there needs to be better access and better standards of encephalitis healthcare for people around the world especially those who live in low-to-middle income countries.

In early 2021, we presented the report to Dr Tarun Dua, the head of the World Brain Health Unit at the World Health Organization (WHO). It was subsequently confirmed that the WHO would be keen to continue talks and a working group was put together between the WHO and the Encephalitis Society. Discussions have been progressing through 2021 and into 2022 resulting in the launch of the report in the Lancet Neurology in time for World Encephalitis Day on 22nd February 2022. Further meetings and associated work are planned for 2022 onwards.

Our strategic plan is our guide to prioritise our work, whilst also enabling us to clearly report upon not only the outcomes of our work, but also the impact they have for our beneficiaries and people affected by encephalitis throughout the world. Work began on developing our new strategic plan in January 2022 – in-depth and thorough process to identify how to better meet the needs of our beneficiaries, be more inclusive and accessible and prioritise our resources where we can have the biggest impact on the encephalitis landscape. Internally from January 2022 we have expanded our staff team and conducted a safeguarding audit which resulted in very high praise of our work. Introduced new Risk and Human Resource software and commissioned an external reward and benefit audit. We intend to launch our new strategy in 2023.

Encephalitis and the infections that cause it continue to present a threat to public health. Our proximity to animals, increasing industrialisation, climate change and other environmental factors will mean that new and emerging infections will continue to occur. COVID-19 is of course one example however there are others in recent years such as Zika, Monkeypox and in March 2022 the unprecedented Japanese Encephalitis outbreak in Australia. The work of the Encephalitis Society therefore is relevant and important perhaps now more than ever.

Structure, Governance and Management

Governing Document

The Encephalitis Support Group registered as a charity on 25 February 1995. On 28th March 2001, it was incorporated as a company limited by guarantee and re-registered with the Charity Commission on 2nd August 2001. On 27 May 2003 it began operating as the Encephalitis Society. It is governed by its Articles of Association which were amended and adopted in November 2016. We registered as a charity in Scotland in 2018. Encephalitis Society is a Named Fund member of the Chapel & York US Foundation, Inc. The Chapel & York US Foundation, Inc. is a 501(c) (3) tax-exempt organization.

Trustees

The Board of Trustees is responsible for the overall governance, policy and strategic direction of the Society. The Board meets four times a year with digital mid-point meetings. The Trustees are volunteers, and many have personal experience of encephalitis. The Board recruits to skills-gaps whereby professionals and others with an interest in encephalitis who can meet those areas of need, are invited to take a Board position.

Dr Ava Easton is the Chief Executive of the Encephalitis Society, having worked for the Society and in the field of encephalitis since 2000; Phillippa Chapman is the Deputy Chief Executive having worked for the Society since 2012 and Alina Ellerington is Director of Services having worked for the charity since 2008. Together they make up the Executive and Senior Team. You can see the current full Board of Trustees and Staff Team here: www.encephalitis.info/our-trustees www.encephalitis.info/our-staff

Recruitment and Training of the Trustees

Prospective Trustees initially attend Board meetings as Observers. Along with a Trustee buddying system, each new Trustee is provided with access to an online induction microsite which includes briefings on key responsibilities, objects of the Society and its vision and mission, the structure and workings of the Society, its staff and volunteers. The Society organises a one-day training event each year for all the Trustees to update their knowledge about their role and responsibilities as charity Trustees and Company Directors. The Trustees also attend conferences, seminars and other related learning opportunities.

Due to the limited number of interested specialists in encephalitis the Board have agreed that Trustees can remain on the Board, following a review at Board level, for a maximum of nine years. We currently have one Board member that falls into this category.

All Trustees, staff, consultants, suppliers and volunteers undergo a Disclosure and Barring check at the appropriate level depending on the role.

Pay policy for senior staff

The Trustees and Senior Leadership Team comprise the key management personnel of the charity in charge of directing and controlling, running and operating the charity on a day-to-day basis. All Trustees give their time freely and no Trustee received remuneration in the year. Details of Trustees' expenses and related party transactions are disclosed in Note Nine to the accounts. The pay of staff is reviewed annually.

Related parties

None of the Trustees receive remuneration or other benefits from their work with the charity. Any connection between a Trustee or Senior Leader of the charity with a contractual relationship to a related party must be disclosed to the full Board of Trustees. In the current year no such related party transactions were reported.

Employees

The Encephalitis Society has a staff of 14: 8 full time (37 hours per week) and 6 part-time (ranging from 22.5 to 34 hours per week) employees (11.07 full-time equivalents). The Encephalitis Society aims to be an organisation where employees enjoy working and feel supported and developed. The Society makes contributions of 6% to a pension scheme for all its employees and supplies all its driver-employees with a free local parking permit. The Society also provides a staff subscription to the CALM App, access to an employee assistance programme and a private healthcare scheme, as well as flexible hours and hybrid working. The Society aims to deliver positive programmes for training and personal development for its employees, with the objectives of maintaining high standards of service provision and opportunities for employee development. Employees are kept fully informed about, and involved in, the Society's strategy and objectives.

Volunteers

The Society 97 active volunteers (including Trustees (9), Ambassadors (10), Vice Presidents (8), Presidents (2), Scientific Panel (18) and Team Encephalitis Volunteers (50) Office Volunteers (2). The Society values the volunteers and their work and has dedicated volunteer policies for the volunteers to feel safe and appreciated while volunteering for the Society. Training opportunities are available to the volunteers and opportunities for the staff and volunteers to mix and feel part of the same team have been created.

Encephalitis Society Scientific Advisory Panel

An expert Scientific Advisory Panel provides the Society with professional resources. Members of the Panel include highly regarded experts from neurological, neuropsychological, neuropsychiatric,

neuro-immunology, paediatric, therapeutic and other relevant fields. The Panel meets annually to exchange information and progress research initiatives. Members of the Panel also assist with enquiries of a complex clinical nature.

VIPs/Ambassadors

We are very privileged to have Professor Tom Solomon, CBE as our President and Professor Barbara Wilson, OBE as our President Emeritus. Professor Solomon is joined by eight Vice-Presidents: Richard Lockwood, Baroness Anne McIntosh of Pickering, Kika Markham, Tom Naylor-Leyland, Leigh Palmer, David Jennings and Tiggy and Robert Sutton. Our Ambassadors are actor and artist Mathew Bose, quadruple-Olympic-medal winning swimmer Rebecca Adlington OBE, Welsh international rugby player Aled Davies, Emmy nominated director, producer and cinematographer Mike Day, Features Editor at The Guardian Simon Hattenstone, previous BBC news presenter Charlotte Leeming, security risk consultant and reality TV personality Alecia Emerson-Thomas, and three International Ambassadors, New York Post journalist and author of Brain on Fire, Susannah Cahalan, Crossover-singer and Britain's Got Talent semi-finalist, Aliko Chrysochou and Australian award winning sports broadcaster Karen Tighe. These appointments and support can help us in drawing attention to a condition which has a devastating effect on the lives of those it touches.

Working with Corporates

The Encephalitis Society receives support from a range of pharmaceutical, legal and other companies with an interest in encephalitis as part of a diverse fundraising strategy involving people fundraising for us and people donating their own money, together with support from charitable trusts. The support provided by companies has made an important contribution to our work on behalf of people

affected by encephalitis. To see our corporate partners, visit www.encephalitis.info. The Encephalitis Society is committed to upholding our reputation of independence, impartiality and transparency in all that we do. We recognise the importance of working collaboratively with all stakeholders to ensure we do our best to meet the needs of people affected by encephalitis and their families. However, the views of the charity are always reached independently and are based on informed and balanced evidence.

We also work with other stakeholders as we believe that our supporters want us to work in partnership with key players; from academics, national and international organisations, and health professionals to corporate partners including pharmaceutical companies. We believe it is important to maintain cooperative relationships with companies that manufacture and market drugs used by people affected by encephalitis, but under no circumstances will these or other companies influence our strategic direction, activities or what we say.

Environmental Policy

The Society recognises that every aspect of its operation can influence the environment. Therefore, we aim to minimise negative impacts and maximise the positive. Climate change is a major challenge. Government, business and the wider society will be affected, and all have a role to play in positively addressing the issue. Our staff and Trustees agree that the role of energy champion is a team role and not an individual one, and therefore we work collectively to reduce the Society's impact on the environment.

Diversity

We are working towards improving our Diversity and Inclusion (D&I) as part of our ongoing strategic developments. We recognise that we need to create an environment where all people affected, carers and their families feel they are treated equally as individuals and enables our staff and volunteers to thrive and achieve their full potential. We are developing projects to enable to better inclusion of hard-to-reach communities. In 2020 we recruited and appointed a D&I Lead to the Board and in early 2022 we have a staff D&I champion group.

Ethical issues

Funding Research that tests on animals

The Society will only consider funding applications for research that tests on animals on a case-by-case basis, where there is evidence of no other model or known alternative, and only for studies being conducted in the UK. The Society wishes to actively support research which is working toward eradicating the need for animal testing and will always choose to fund studies that do not test on animals over and above equivalent studies that do.

Financial Review

The overall result for the year is a net income before gains on investments of £76,948 which was better than expected having budgeted for a planned deficit of £92,700. The Balance Sheet at 31 March 2022 shows total retained funds of £ 1,517,935. This includes restricted funds of £308,911.

A breakdown of restricted funds, showing movements in the year by project and closing balances at 31 March 2022 and the reasons the funds are restricted is shown in Note 17.

At the end of the year, there was a 25% decrease in the unrestricted reserve (£576,715), compared with the previous year. Following the most intense part of the pandemic months occurring, we planned to increase our activities and expenditure resulting in an increase in expenditure and reduction in our unrestricted reserves.

Public Benefit Statement

The Trustees have complied with their duty to have due regard to the guidance on public benefit published by the Charity Commission. This report describes our charitable work and this in turn illustrates how the charity delivers public benefit. We strive to meet our vision through all our activities and focus all our decisions on how our work will benefit the individuals and families now and, in the future, affected by this devastating condition.

Investment Policy

The Encephalitis Society are tasked by the Charity Commission to act prudently with our public money. The Board of Trustees took the decision that the most prudent course of action for the Society was to invest inactive charitable income. The Society has chosen a portfolio of investments and government bonds that can be liquidated in 24/48 hours and is monitored monthly to protect public money. This portfolio contains unrestricted and at times dormant restricted income. Our investments are in a 100% ethical portfolio.

Reserves Policy

The Board of Trustees of the Encephalitis Society resolve to pursue a policy of establishing and maintaining a contingency fund sufficient to meet twelve months' unrestricted expenditure, as the COVID-19 pandemic brought into sharp focus the importance of having sufficient reserves as a protection from income shocks and unexpected events (£502,213 based on 2021/22 expenditure).

This should be regularly reviewed by Trustees to ensure that it meets the organisation's changing needs and circumstances. This fund can be identified as the Contingency Fund in designated funds.

Risk Management

This Encephalitis Society has a detailed risk register, which is reviewed in detail by the Risk Sub-committee which comprises members of the Board and executive team. The Board of Trustees including the executive team have an overview of the risk register every three months and in detail annually. Significant new risks are brought to the attention of the Board as necessary.

The risk assessment process identified the following top major risks which the charity should be mindful of :

- Failures to safeguard children and at-risk adults adequately both through negligence and unsound advice through the support service.
- Significant changes at short notice to funding arrangements, through dependency on income sources or external events.
- Significant impact due to a failure in Information Governance both internal and external and other employment practices.
- Sustainability of the charity following the departure of key members of the staff team due to illness or termination of contracts.

The charity put measures in place to manage these risks and monitor the likelihood of these risk events, to minimise the financial and reputational impact they would have on the charity. The charity is also looking into software tools to enable a more modern approach to risk management.

Safeguarding

As a charity working extensively with people affected by brain injury, we do come into contact with individuals at-risk and are especially careful and sensitive when interacting with them. All our staff, trustees and specialist volunteers receive training and guidance and our long history of working with people affected by encephalitis has given us the knowledge and expertise our supporters and wider public expect from us as encephalitis experts. Safeguarding our community is of paramount importance and we take this issue seriously, constantly reviewing our processes to make sure we comply with best practice. We have commissioned an external Safeguarding audit to take place in 2022-23 financial year.

Fundraising Standards

The Encephalitis Society voluntarily subscribes to the Fundraising Regulator and its Code of Practice. We are committed to working with the Fundraising Regulator and the Institute of Fundraising to improve fundraising standards across the sector.

The Encephalitis Society's approach to fundraising focuses on five main areas:

- Encouraging and supporting people to conduct their own fundraising activities, including entering third party events.
- Building partnerships with businesses and other organisations.
- Soliciting gifts from trusts and foundations.
- Encouraging people to consider leaving a gift in their will.
- Small but regular individual donors and major donor giving.

The charity has published its Fundraising Promise, which is available at www.encephalitis.info/fundraising-policy and has a complaints policy and process in place. There were no complaints about fundraising received during the year.

The charity is a member of the Fundraising Regulator scheme and is thereby entitled to use the Regulator's logo on its fundraising materials and operates in accordance with the Code of Fundraising Practice. The charity is also registered with the Gambling Commission for the purposes of running a lottery and conducting a raffle draw.

We have continued to review our approach to consent and data protection considering the implementation of the General Data Protection Regulations on 25 May 2018.

The charity also operates a Whistleblowing Policy.

Working with Third Party Fundraisers

We do not currently work with any third-party fundraisers as we believe our small but expert fundraising team are the best people to support our growing number of supporters. We do however work with a small number of organisations who donate proceeds from the sale of their goods or services and we expect them to follow the Code of Fundraising Practice.

Complaints

We are pleased to report that we had no complaints about our services, however we do have a clear and easy to use complaints procedure as we recognise that people may be dissatisfied at some point. Complaints and supporter feedback are important, and we welcome them as a source of information on how our work impacts on others. www.encephalitis.info/complaints



Eley family taking part in BrainWalk 2022

Responsibilities of the Trustees

The Trustees (who are also the Directors of Encephalitis Support Group for the purposes of company law) are responsible for preparing the Trustees Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently.
- observe the methods and principles in the Charities SORP.
- make judgments and estimates that are reasonable and prudent.
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements.
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. The Trustees are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions of Part 156 of the Companies Act 2006 relating to small companies and the Statement of Recommended Practice – Accounting and Reporting by Charities.

Approved by the Board of Trustees on 5 December 2022 and signed on its behalf by:

Gagun Gahir
Chair



Red4WED 2022 in California



Changemakers launch with some of the Moore Barlow team.



House of Lords Changemakers staff team

Independent Auditor's Report

TO THE MEMBERS OF ENCEPHALITIS SUPPORT GROUP
(OPERATING AS THE ENCEPHALITIS SOCIETY)

Opinion

We have audited the financial statements of Encephalitis Support Group for the year ended 31 March 2022, which comprise the Statement of Financial Activities and Income and Expenditure Account, the Balance Sheet, the Cash Flow Statement and the related notes, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2022 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and Regulation 8 of the Charities Accounts (Scotland) Regulations 2006.

Basis of opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees'/director's use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

Other information

The trustees/directors are responsible for the other information contained within the annual report. The other information comprises the information included in the Annual Report, other than the financial statements and our Auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption in preparing the trustees' report.

Responsibilities of Directors

As explained more fully in the Trustees' responsibilities statement on page 19, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under section 44(1) (c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error,

and to issue an Auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- We obtained an understanding of the legal and regulatory frameworks within which the company operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act 2006 together with the Charities SORP (FRS102). We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.
- In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the charitable company's ability to operate or to avoid a material penalty. The laws and regulations we considered in this context were Health and Safety legislation, Employment legislation, Charity Commission regulations and General Data Protection Regulation (GDPR).
- Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any.
- We also considered the opportunities and incentives that may exist within the charitable company for fraud.
- We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be the override of controls by management and income recognition.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. We are not responsible for preventing non-compliance and cannot

be expected to detect non-compliance with all laws and regulations. These inherent limitations are particularly significant in the case of misstatement resulting from fraud as this may involve sophisticated schemes designed to avoid detection, including deliberate failure to record transactions, collusion, or the provision of intentional misrepresentations. We are not responsible for preventing fraud and cannot be expected to detect all fraud.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at:

www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006, and to the charitable company's trustees, as a body, in accordance with Regulation 10 of the Charities Accounts (Scotland)

Regulations 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Adrian Rodaway
Senior Statutory Auditor
For and on behalf of
HPH, Chartered Accountants
Statutory Auditor
54 Bootham
York
YO30 7XZ

Date: 5 December 2022

STATEMENT OF FINANCIAL ACTIVITIES AND INCOME

AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2022

	Note	Unrestricted General Fund £	Designated Funds £	Restricted Funds £	Year Ended 31 March 2021 £	Year Ended 31 March 2020 £
Income and endowments from:						
Donations and legacies	2	292,231	50,000	907	343,138	313,721
Charitable activities	3	76,516	8,358	236,622	321,496	388,170
Other trading activities	4	228,168	47,208	-	275,376	278,944
Investments	5	17,242	-	-	17,242	16,076
Total		614,157	105,566	237,529	957,252	996,911
Expenditure on:						
	6					
Raising funds		206,292	-	-	206,292	143,301
Charitable activities		295,921	127,484	250,607	674,012	575,782
Total		502,213	127,484	250,607	880,304	719,0831
Net income and net movement in funds before gains on investments						
		111,944	(21,918)	(13,078)	76,948	277,8289
Net gains on investments		9,943	-	-	9,943	80,661
Net income/(expenditure)		121,887	(21,918)	(13,078)	86,891	358,489
Transfers between funds	16, 17	(312,000)	312,000	-	-	-
Net movement in funds		(190,113)	290,082	(13,078)	86,891	358,489
Reconciliation of funds:						
Total funds brought forward		766,828	342,227	321,989	1,431,044	1,072,555
Total funds carried forward		£ 576,715	£ 632,309	£ 308,911	£ 1,517,935	£ 1,431,044

The notes on pages 21 to 36 form part of these financial statements.

ENCEPHALITIS SUPPORT GROUP (OPERATING AS THE ENCEPHALITIS SOCIETY)

BALANCE SHEET AS AT 31 MARCH 2022

	Note	2022		2021	
		£	£	£	£
Fixed assets:					
Tangible assets	13		10,708		12,669
Investments	12		1,063,305		1,052,563
			<u>1,074,013</u>		<u>1,065,232</u>
Current assets:					
Stocks		16,846		17,038	
Debtors	14	70,673		61,965	
Cash at bank and in hand		<u>478,244</u>		<u>400,199</u>	
		565,763		479,202	
Liabilities:					
CREDITORS: amounts falling due within one year	15	<u>121,841</u>		<u>113,390</u>	
Net current assets			443,922		365,812
Total net assets			<u>£ 1,517,935</u>		<u>£ 1,431,044</u>
The funds of the charity:					
Unrestricted funds	16				
Undesignated		576,715		766,828	
Designated		<u>632,309</u>		<u>342,227</u>	
			1,209,024		1,109,055
Restricted Funds	17		308,911		321,989
Total charity funds			<u>£ 1,517,935</u>		<u>£ 1,431,044</u>

The accounts have been prepared in accordance with the special provisions of the Companies Act 2006 applicable to small companies and the Charities SORP (FRS 102).

Approved by the Board of Directors and Trustees on 3 December 2022 and signed on its behalf by:

G Gahir
Director and Trustee

J Mayhew
Director and Trustee

The notes on pages 21 to 36 form part of these financial statements.

STATEMENT OF CASHFLOWS FOR THE YEAR ENDED 31 MARCH 2022

	Note	2022 £	2021 £
Cash flows from operating activities:			
Net cash provided by operating activities	21	65,660	333,903
Cash flows from investing activities:			
Dividends, interest and rents from investments		17,242	16,076
Proceeds from the sale of property, plant and equipment		350	-
Purchase of property, plant and equipment		(4,408)	(9,476)
Purchase of investments		(648,248)	(816,681)
Sales of investments		647,449	602,807
Net cash provided by/(used in) investing activities		12,385	(207,274)
Change in cash and cash equivalents in the reporting period		78,045	126,629
Cash and cash equivalents at the beginning of the reporting period		400,199	273,570
Cash and cash equivalents at the end of the reporting period		478,244	400,199

The notes on pages 21 to 36 form part of these financial statements.

ENCEPHALITIS SUPPORT GROUP (OPERATING AS THE ENCEPHALITIS SOCIETY)

NOTES TO FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2022

1. ACCOUNTING POLICIES

Legal entity

Encephalitis Support Group is a company limited by guarantee (04189027). It is registered in England and Wales with the Charity Commission (1087843) and in Scotland with the Scottish Charity Regulator (SC048210). The address of the registered office and principal place of business is 32 Castlegate, Malton, North Yorkshire, YO17 7DT.

Basis of preparation

The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued in October 2019 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Companies Act 2006 and UK Generally Accepted Practice as it applies from 1 January 2019.

The Charitable Company constitutes a public benefit entity as defined by FRS 102.

Going Concern

The Trustees have prepared financial projections, taking into consideration the current economic climate and its potential impact on the sources of income and planned expenditure. They have a reasonable expectation that adequate financial resources are available to enable the charity to continue in operational existence for the foreseeable future, and have adequate contingency plans in the event that income streams are reduced. Consequently the financial statements have been prepared on the basis that the charity is a going concern.

Income recognition

Incoming resources represents income received in the form of grants, donations, and fundraising.

Voluntary income is received by way of donations, legacies and gifts. With the exception of legacies these are accounted for in the Statement of Financial Activities at the time of receipt.

Legacies are included in the Statement of Financial Activities where probate was granted prior to the Balance Sheet date and where receipt was in the year or took place shortly after the year end. Other legacies notified are not accrued when there are uncertainties of the value and timing of the receipt.

The value of services provided by volunteers has not been included.

Grants, including grants for the purchase of fixed assets, are recognised in full in the Statement of Financial Activities in the year in which they are receivable.

Expenditure and irrecoverable VAT

Resources expended are recognised in the period in which they are incurred. Resources expended include attributable VAT which cannot be recovered.

Support costs include central functions such as general management, information technology and human resources and have been allocated to activity cost categories (Awareness, Research, Member Support Information, Fundraising and Governance) on a basis consistent with the use of resources and size of department. Support costs do not, in themselves, constitute an activity, instead they enable output creating activities undertaken.

Pension Costs

The company operates a defined contribution pension scheme. Contributions payable for the year are charged to the profit and loss account.

Fixed Assets

Depreciation is provided at the following annual rates in order to write off the cost of each asset over its estimated useful life:-

Office equipment and furniture
25% straight line basis

Leasehold property improvement
20% straight line basis

All capital expenditure in excess of £2,000 is capitalised as tangible fixed assets and all expenditure is transferred from restricted funds to the unrestricted general fund including depreciation.

Stock

Stock is valued at the lower of cost or market value.

Fund accounting

Unrestricted funds

Unrestricted funds are donations and other incoming resources receivable or generated for the objects of the Charity without further specified purpose and are available as general funds.

Unrestricted funds are identified as £1,209,024 on the balance sheet. The Trustees follow the New

NOTES TO FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2022

Philanthropy Capital recommended policy for unrestricted funds which does not include designated funds for specific purposes. Therefore our current unrestricted funds are £576,715.

Designated funds

Designated funds are unrestricted funds earmarked by the Board of Trustees for specific purposes.

Restricted funds

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund, together with a fair allocation of management and support costs.

Investments

Investments are valued at market value at the year end. All movements in value from investment changes or revaluation are recognised in the Statement of Financial Activities.

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash at bank and in hand

Cash at bank and cash in hand includes cash and short

term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit of similar account.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in a transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Financial instruments

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

Operating leases

Rentals payable under operating leases are charged against income on a straight line basis over the lease term.

2. DONATIONS AND LEGACIES

	2022	2021
	£	£
Gift and donations	169,359	151,665
Gift Aid	54,372	42,745
Legacies and bequests	8,250	7,000
Gift in Kind	15,987	3,7509
Corporate income (donations)	95,170	108,561
	<u>£ 343,138</u>	<u>£ 313,721</u>

NOTES TO FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2022

3. CHARITABLE ACTIVITIES

	2022 £	2021 £
Services provided/contributions - meetings	55,524	43,248
Grants received		
CAF Resilience	-	12,500
The National Lottery	37,500	60,000
The Sylvia and Colin Shepherd Charitable Trust	500	500
The Rank Foundation	-	30,000
The Rank Foundation Emergency Fund	-	850
The Rank Foundation Emergency Fund 2	-	25,000
The Rank Foundation Recovery Fund	-	25,000
The Sir Jules Thorn Charitable Trust	1,250	1,000
The Blakey Foundation	-	3,000
The Maristow Trust	-	250
Trustees of Col R N Crossley	-	1,000
The Marsh Christian Trust	-	400
Ryedale District Council	965	10,000
Duncan Louis Stewart Foundation	-	2,500
The National Lottery- Covid 19 response	-	95,304
The Michael & Anna Wix Charitable Trust	200	200
Lloyds of London	-	30,000
Persimmon Charitable Foundation	5,000	1,000
Awards for All	-	10,000
Clothworkers Foundation	-	3,418
The de Laszlo Foundation	16,500	10,000
Masonic Charitable Foundation	-	20,000
Guarantors of Brain	-	3,000
The Worshipful Company of Insurers Charitable Trust	5,000	-
Four Acre Trust	17,500	-
The Sir James Roll Charitable Trust	1,000	-
The Kirkby Foundation 2021	16,440	-
Marguerite Foundation 2	60,000	-
The Nikki Waterhouse Trust	2,450	-
The Norman Collinson Charitable Trust	1,000	-
Guarantors of Brain	3,000	-
Marsh Christine Trust	450	-
The D'Oyly Carte Charitable Trust	4,000	-
The Garfield Weston Foundation	15,000	-
The Misses Barrie Charitable Trust	2,000	-
The Shears Foundation	5,000	-
Ardwick Trust for children and young people	200	-
The Jack Brunton Charitable Trust	2,000	-
Friendly Hand	6,600	-
The Fellowship of Postgraduate Medicine	6,000	-
The Hospital Saturday Fund	2,000	-
The Liz & Terry Bramall Foundation	10,000	-
The Hugh Fraser Foundation	5,000	-
UCB King Baudouin Foundation	36,392	-
Sovereign Healthcare	2,500	-
The Leonard Curtis Foundation	525	-
	£ 321,496	£ 388,170

NOTES TO FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2022

4. OTHER TRADING ACTIVITIES

	2022	2021
	£	£
Fundraising	195,045	189,699
Merchandise	7,210	8,618
Corporate income (services)	72,981	80,627
Training room hire	140	-
	£ 275,376	£ 278,944

5. INVESTMENTS

	2022	2021
	£	£
Bank interest	68	132
Investment income	17,174	15,944
	£ 17,242	£ 16,076

NOTES TO FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2022

6. ANALYSIS OF TOTAL EXPENDITURE

	2022	2021
	£	£
Raising funds		
Fundraising	42,110	7,853
Staff Costs	145,344	117,107
Bank charges & finance fees	8,194	6,074
Merchandise (adjusted for stock)	5,083	7,880
Investment fees	5,561	4,387
	£ 206,292	£ 143,301
 Charitable activities		
Members activities	85,858	63,713
Research	26,480	62,870
Publicity/Awareness	57,785	5,934
Publications and printing	27,200	10,598
Postage and office supplies	12,232	11,545
Telephone/internet	3,056	2,813
Information technology	34,401	19,789
Affiliation fees	6,769	3,601
Rent, rates & other premises costs	30,630	27,178
Repairs and renewals	8,835	11,856
Sundry expenses	420	122
Staff Costs	300,140	291,801
Training costs	5,955	7,814
Staff travel, accommodation & subsistence	12,648	397
Volunteer travel, accommodation & subsistence	5,069	207
Outsourced services	30,730	34,897
Recruitment	4,668	5,995
Depreciation	6,369	5,148
Profit of disposal of fixed assets	(350)	-
Trustees expenses	6,463	1,283
Accountancy, audit & legal fees	7,710	7,522
Bank charges & finance fees	944	699
	£ 674,012	£ 575,782

NOTES TO FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2022

7. SUPPORT COSTS

**Support Costs are the definition used by the Charity Commission and do not refer to The Encephalitis Society's Member support activities. See note on page 20.*

	Awareness	Research	Member Support & Information	Fundraising	Governance	Support Costs	Total
	£	£	£	£	£	£	£
Fundraising	-	-	-	42,110	-	-	42,110
Merchandise	-	-	-	5,083	-	-	5,083
Investment fees	-	-	-	-	5,561	-	5,561
Members Activities	7,630	27,247	37,665	19,000	-	-	91,542
Publicity/Awareness	42,301	4,595	3,153	1,903	150	-	52,102
Publications & Printing	3,156	3,945	18,796	806	390	107	27,200
Postage & Office Supplies	1,888	625	4,133	2,686	505	2,395	12,232
Telephone & Internet	443	153	1,070	657	92	642	3,057
Information Technology	6,456	1,408	13,681	6,095	845	5,916	34,401
Affiliation fees	750	766	1,018	3,581	207	446	6,768
Rent and other premises cost	4,441	1,531	10,720	6,585	919	6,432	30,628
Repairs & Renewals	1,037	261	5,118	1,164	157	1,098	8,835
Sundry Expenses	52	18	124	76	76	75	421
Staff Costs	53,488	14,461	197,799	144,546	4,047	31,143	445,484
Training costs	261	90	2,648	936	1,642	378	5,955
Staff Travel/Accom	1,648	2,463	3,242	4,568	519	208	12,648
Vol - Travel/Accom	37	2,210	2,598	224	-	-	5,069
Outsourced services	4,456	1,536	10,755	6,607	922	6,453	30,729
Recruitment	-	-	-	4,668	-	-4,668	-
Depreciation & profit on sale of assets	873	301	2,107	1,294	180	1,265	6,020
Governance including travel and training	-	-	-	-	6,463	-	6,463
Legal & accountancy	26	9	235	146	7,256	38	7,710
Bank charges & investments fees	6	61	13	8,793	257	8	9,138
Research	-	26,480	-	-	-	-	26,480
Total	128,949	88,160	314,875	261,528	30,188	56,604	880,304
*Support cost Allocation	11,320	8,491	19,812	11,320	5,661	(56,604)	-
Total costs	£ 140,269	£ 96,651	£ 334,687	£ 272,848	£ 35,849	£ -	£ 880,304

8. NET INCOMING RESOURCES FOR THE YEAR

	2022	2021
	£	£
The net incoming resources are stated after charging:		
Depreciation	6,369	5,147
Auditor's remuneration		
- Audit services	3,700	3,700
- other financial services	2,910	2,954

ENCEPHALITIS SUPPORT GROUP (OPERATING AS THE ENCEPHALITIS SOCIETY)

NOTES TO FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2022

9. REMUNERATION AND EXPENSES OF TRUSTEES

None of the Trustees received any remuneration or benefits by virtue of being a Trustee of the Charity Travel and subsistence expenses were reimbursed to, and accommodation paid for on behalf of 7 Trustees (2021: none), totalling £2,824 (2021: £nil).

10. STAFF COSTS AND NUMBERS

	2022	2021
	£	£
Wages and salaries	389,251	357,790
Social security costs	33,301	30,345
Pension costs	22,975	20,773
	<u>£ 445,527</u>	<u>£ 408,908</u>

The average monthly head count was 11 staff (2021: 12).

Employees earning £60,000 or more per annum

£60,000 - £69,999	1	1
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The key leadership personnel of the Charity comprise the Trustees and Senior Leadership Team. The total employee benefits of the key leadership personnel of the Charity were £140,042 (2021: £165,883)

11. TAXATION

The company is accepted as a charity for tax purposes and is exempt from tax on its income or gains to the extent that they are applied for charitable purposes.

12. INVESTMENTS

	2022	2021
	£	£
Market value at 1 April 2020	1,052,563	758,028
Additions	648,248	816,681
Disposals	(647,449)	(602,807)
Net unrealised investment gain	9,943	80,661
Market value at 31 March 2022	<u>£ 1,063,305</u>	<u>£ 1,052,563</u>
The historical cost of the above investments amounts to:	£ 1,025,945	£ 983,073
Listed investments:		
Within the UK	457,578	335,794
Outside the UK	605,727	716,769
	<u>£ 1,063,305</u>	<u>£ 1,052,563</u>

The Trustees consider that there were no material individual holdings in the year which require disclosure.

£300,000 of investments relates to restricted funds (2021: £300,000).

NOTES TO FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2022

13. TANGIBLE FIXED ASSETS

	Leasehold improvements to building £	Plant and machinery etc. £	Total £
<i>Cost or valuation</i>			
At 1 April 2021	50,667	41,009	91,676
Additions in year	-	4,408	4,408
At 31 March 2022	50,667	45,417	96,084
<i>Depreciation</i>			
At 1 April 2021	44,640	34,367	79,007
Charge for year	2,421	3,948	6,369
At 31 March 2022	47,061	38,315	85,376
<i>Net book value</i>			
At 31 March 2022	£ 3,606	£ 7,102	£ 10,708
At 31 March 2021	£ 6,027	£ 6,642	£ 12,669
All of the tangible fixed assets relate to unrestricted funds.			

14. DEBTORS

	2022 £	2021 £
Other debtors	70,673	61,965
All debtors relate to unrestricted funds.	£ 70,673	£ 61,965

15. CREDITORS: amounts falling due within one year

	2022 £	2021 £
Trade creditors	36,025	26,979
Accruals and deferred income	72,973	72,569
Taxation and social security	10,074	8,990
Other creditors	2,769	4,852
	£ 121,841	£ 113,390

All creditors relate to unrestricted funds.

Deferred income: movement in year

Deferred income brought forward	66,269	6,185
Released in the year	(66,269)	(6,185)
Deferred in the year	62,932	66,269
Deferred income carried forward	£ 62,932	£ 66,269

Deferred income represents monies received in advance for events to be held in financial year 2022/23 (2021: £66,269 for various events to be held in 2021/22).

NOTES TO FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2022

16. UNRESTRICTED FUNDS

	1 April 2021	Incoming Resources	Outgoing Resources	Gains on Investments	Transfers	31 March 2022
	£	£	£	£	£	£
Undesignated	766,828	614,157	(502,213)	9,943	(312,000)	576,715
Designated						
Building Liabilities Fund	58,485	-	(11,850)	-	-	46,635
Contingency Reserve	230,745	-	-	-	107,000	337,745
Encephalitis Conference	23,548	25,317	(19,322)	-	-	29,543
International Development and Research	-	47,000	(37,019)	-	-	9,981
Pfizer	-	10,000	(10,000)	-	-	-
World Encephalitis Day (WED)	-	21,999	(24,402)	-	5,000	2,597
World Encephalitis Day Alliance (WEDA)	4,530	-	-	-	-	4,530
Young People's Project	24,919	1,250	(24,891)	-	-	1,278
Capital/Building Fund	-	-	-	-	100,000	100,000
WHO	-	-	-	-	100,000	100,000
	342,227	105,566	(127,484)	-	312,000	632,309
	£ 1,109,055	£ 719,723	(£ 629,697)	£ 9,943	£ -	£ 1,209,024

	1 April 2020	Incoming Resources	Outgoing Resources	Gains on Investments	Transfers	31 March 2021
	£	£	£	£	£	£
Undesignated	355,472	671,631	(337,219)	80,661	(3,717)	766,828
Designated						
Building Liabilities Fund	62,651	-	(4,166)	-	-	58,485
Contingency Reserve	230,745	-	-	-	-	230,745
Encephalitis Conference	20,000	13,383	(9,835)	-	-	23,548
World Encephalitis Day (WED)	486	34,916	(39,119)	-	3,717	-
World Encephalitis Day Alliance (WEDA)	-	5,058	(528)	-	-	4,530
Young People's Project	-	50,947	(26,028)	-	-	24,919
	313,882	104,304	(79,676)	-	3,717	342,227
	£ 669,354	£ 775,935	(£ 416,895)	£ 80,661	£ -	£ 1,109,055

ENCEPHALITIS SUPPORT GROUP (OPERATING AS THE ENCEPHALITIS SOCIETY)

NOTES TO FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2022

16. UNRESTRICTED FUNDS (Continued)

Building Liabilities Fund

Designated funds raised to establish and maintain the Encephalitis Society building/offices including rent and rates.

Contingency Reserve

Designated fund to reflect the Trustee's reserves policy of twelve months unrestricted expenditure. This policy equates to £502,213 for 2021/22 and so the fund is currently £164,468 below target.

Encephalitis Conference

Funding towards our annual event The Encephalitis Conference.

International Development and Research

Funding towards our international work.

Pfizer

WED22 and BrainWalk.

World Encephalitis Day

Funding towards our flagship awareness campaign revolving around World Encephalitis Day.

World Encephalitis Day Alliance (WEDA)

Designated fund towards WEDA activities (in person and/or virtually) which are held, usually around World Encephalitis Day, in collaboration with the other Alliance members (North America organisations).

Young People's Project

Designated fund toward projects aimed at young people.

Capital/Building Fund

A designated fund for future office building expansion.

WHO

Funding towards our work with WHO following global impact report.

NOTES TO FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2022

17. RESTRICTED FUNDS

	1 April 2021	Incoming Resources	Outgoing Resources	Transfers	31 March 2022
	£	£	£	£	£
Awards for All	5,490	-	(5,490)	-	-
The Astor Foundation	1,000	-	(1,000)	-	-
The de Laszlo Foundation	5,000	16,500	(20,500)	-	1,000
The D'Oyly Carte Charitable Trust	-	4,000	(4,000)	-	-
The Fellowship of Postgraduate Medicine	-	6,000	(6,000)	-	-
Friendly Hand	-	6,600	(6,600)	-	-
The Garfield Weston Foundation	-	15,000	(14,207)	-	793
Guarantors of Brain	-	3,000	(3,000)	-	-
The Hospital Saturday Fund	-	2,000	(2,000)	-	-
The Hugh Fraser Foundation	-	5,000	-	-	5,000
The Jack Brunton Charitable Trust	-	2,000	(2,000)	-	-
The James Ellis Charitable Trust	3,000	-	(3,000)	-	-
The Kirkby Foundation 2021	-	16,440	(3,697)	-	12,743
The Leonard Curtis Foundation	-	525	-	-	525
Live Foundation	1,916	-	(1,614)	-	302
Liverpool Fellowship	7,500	-	(3,750)	-	3,750
Malton, Norton & District Lions	250	-	-	-	250
Marguerite Foundation 2	-	60,000	(60,000)	-	-
Masonic Charitable Foundation	20,000	-	(17,819)	-	2,181
The Misses Barrie Charitable Trust	-	2,000	(2,000)	-	-
The National Lottery	25,988	37,500	(63,488)	-	-
The National Lottery special 25th Anniversary Fund	1,000	-	(1,000)	-	-
The Nikki Waterhouse Trust	-	2,450	(2,450)	-	-
The Norman Collinson Charitable Trust	-	1,000	(1,000)	-	-
Persimmon Charitable Foundation	-	5,000	-	-	5,000
PhD Fellowship	6,500	-	-	-	6,500
The Rank Foundation	22,500	-	(6,979)	-	15,521
The Research Fund	221,834	907	(1,741)	-	221,000
Ryedale District Council	-	965	(965)	-	-
Seed Funding	11	-	-	-	11
The Shears Foundation	-	5,000	(5,000)	-	-
The Sir Jules Thorn Charitable Trust	-	1,250	(1,250)	-	-
Sovereign Healthcare	-	2,500	-	-	2,500
The Sylvia & Colin Shepherd Charitable Trust	-	500	(500)	-	-
UCB King Baudouin Foundation	-	36,392	(4,557)	-	31,835
The Worshipful Company of Insurers Charitable Trust	-	5,000	(5,000)	-	-
	£ 321,989	£ 237,529	(£ 250,607)	£ -	£ 308,911

NOTES TO FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2022

17. RESTRICTED FUNDS (continued)

	1 April 2020	Incoming Resources	Outgoing Resources	Transfers	31 March 2021
	£	£	£	£	£
Awards for All	-	10,000	(4,510)	-	5,490
The Ardwick Trust	200	-	(200)	-	-
The Astor Foundation	1,000	-	-	-	1,000
CAF Resilience	22,259	12,500	(34,759)	-	-
The Charles and Elsie Sykes Trust	3,000	-	(3,000)	-	-
Clothworkers' Foundation	-	3,418	(3,418)	-	-
Coral Samuel Charitable Trust	675	-	(675)	-	-
The de Laszlo Foundation	7,500	10,000	(12,500)	-	5,000
Frank Litchfield General CT	1,250	-	(1,250)	-	-
Garfield Weston Foundation	19,220	-	(19,220)	-	-
Guarantors of Brain	-	3,000	(3,000)	-	-
The James Ellis Charitable Trust	3,000	-	-	-	3,000
The Kirkby Foundation 2020	6,807	-	(6,807)	-	-
Live Foundation	1,916	-	-	-	1,916
Liverpool Fellowship	15,000	-	(7,500)	-	7,500
Malton, Norton & District Lions	250	-	-	-	250
Marguerite Foundation 1	42,720	-	(42,720)	-	-
Marguerite Foundation 2	11,994	-	(11,994)	-	-
Masonic Charitable Foundation	-	20,000	-	-	20,000
The National Lottery	-	60,000	(34,012)	-	25,988
The National Lottery special 25th Anniversary Fund	1,000	-	-	-	1,000
Persimmon Homes	-	1,000	(1,000)	-	-
Pfizer	-	10,000	(10,000)	-	-
PhD Fellowship	6,500	-	-	-	6,500
The Rank Foundation	15,000	30,000	(22,500)	-	22,500
The Rank Foundation Emergency Fund	-	850	(850)	-	-
The Rank Foundation Emergency Fund 2	-	25,000	(25,000)	-	-
The Rank Foundation Recovery Fund	-	25,000	(25,000)	-	-
Ryedale District Council	-	10,000	(10,000)	-	-
Seed Funding	20,000	-	(19,989)	-	11
The Research Fund	223,910	208	(2,284)	-	221,834
	£ 403,201	£ 220,976	(£ 302,188)	£ -	£ 321,989

NOTES TO FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2022

17. RESTRICTED FUNDS (continued)

Awards for All

This is intended to support volunteer hubs and to fund the cost of volunteer meetings and resource packs. In the event of Covid 19 these meetings have so far been held virtually.

The Astor Foundation

Funding for PhD research.

The de Laszlo Foundation

Funding for Silver Jubilee PhD research.

The D'Oyly Carte Charitable Trust

Retreat 2021.

The Fellowship of Postgraduate Medicine

Encephalitis Conference.

Friendly Hand

Retreat 2021.

Garfield Weston Foundation

Funding towards core costs.

Guarantors of Brain

Funding contributing to the cost of the Encephalitis conference.

The Hospital Saturday Fund

Core - Support Services.

The Hugh Fraser Foundation

Adult and childrens guides.

The Jack Brunton Charitable Trust

Kirkby Room Capital Appeal.

The James Ellis Trust Charitable Trust

Funding towards PhD research.

The Kirkby Foundation 2021

Support database.

The Leonard Curtis Foundation

Research.

Live Foundation

For research seed funding.

Liverpool Fellowship

Funding of a PhD research fellowship.

Malton, Norton & District Lions

For the purchase of a branded gazebo.

Marguerite Foundation 2

Funding towards the UK volunteer programme.

Masonic Charitable Foundation

A grant to run for 3 years for helping young people.

The Misses Barrie Charitable Trust

Core - support services.

The National Lottery

Life after Encephalitis' - funding for an enhanced communications strategy empowering us to better reach diverse and minority communities, a secure digital support platform and delivery of patient and professional education events.

The National Lottery special 25th Anniversary Fund

Funding towards the Retreat workshops.

The Nikki Waterhouse Trust

Childrens digital assets.

The Norman Collinson Charitable Trust

Core - support services.

Persimmon Charitable Foundation

Funding towards the Connection Scheme.

PhD Fellowship

Funding for PhD research.

Rank Foundation

Funding towards core costs for salary, training and organisational overheads associated with the post of Director of Services.

The Research Fund

To fund and facilitate research into encephalitis.

Ryedale District Council

Kirkby Room Capital Appeal.

Seed Funding

Funding towards small research projects.

The Shears Foundation

Encephalitis Conference.

The Sir Jules Thorn Charitable Trust

Core - Support and Awareness.

Sovereign Healthcare

Adults and childrens guides.

The Sylvia & Colin Shepherd Charitable Trust

Core - Support Services.

UCB King Baudouin Foundation

Core - Support Services.

The Worshipful Company of Insurers Charitable Trust

Core services.

NOTES TO FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2022

18. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Tangible Fixed Assets	Investments	Net Current Assets	2022	2021
	£	£	£	£	£
Fund balances at 31 March 2022 are represented by:					
Unrestricted Funds	-	-	576,715	576,715	766,828
Designated funds	10,708	763,305	(141,704)	632,309	342,227
Restricted Funds	-	300,000	8,911	308,911	321,989
	£ 10,708	£ 1,063,305	£ 443,922	£ 1,517,935	£ 1,431,044

	Tangible Fixed Assets	Investments	Net Current Assets	2021	2020
	£	£	£	£	£
Fund balances at 31 March 2021 are represented by:					
Unrestricted Funds	-	-	766,828	766,828	355,472
Designated funds	12,669	752,563	(423,005)	342,227	293,396
Restricted Funds	-	300,000	21,989	321,989	423,687
	£ 12,669	£ 1,052,563	£ 365,812	£ 1,431,044	£ 1,072,555

ENCEPHALITIS SUPPORT GROUP (OPERATING AS THE ENCEPHALITIS SOCIETY)

NOTES TO FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2022

19. OPERATING LEASE COMMITMENTS

As at 1 March 2022 the charitable company had future minimum lease payments under non-cancellable operating leases as follows:

	31 March 2022	31 March 2021
	£	£
Operating leases which expire:		
Not later than one year	20,687	19,690
Later than one year and not later than five years	177	687
Later than five years	353	530
	<u>£ 21,217</u>	<u>£ 20,907</u>

The amount of non-cancellable operating lease payments recognised as an expense during the reporting period was £21,009 (2021: 18,671).

20. RELATED PARTY TRANSACTIONS

There were no related party transactions in the year that require disclosing.

21. RECONCILIATION OF NET MOVEMENT IN FUNDS TO NET CASH FLOW FROM OPERATING ACTIVITIES

	31 March 2022	31 March 2021
	£	£
Net income for the reporting period	86,891	358,489
Adjustments for:		
Depreciation charges	6,369	5,147
Gains on investments	(9,943)	(80,661)
Dividends, interest and rents from investments	(17,242)	(16,076)
Profit on the sale of fixed assets	(350)	-
Decrease in stocks	192	4,197
(Increase)/decrease in debtors	(8,708)	19,436
Increase in creditors	8,451	43,371
Net cash provided by operating activities	<u>£ 65,660</u>	<u>£ 333,903</u>

ANALYSIS OF CASH AND CASH EQUIVALENTS

Cash at bank and in hand	478,244	400,199
Total cash and cash equivalents	<u>478,244</u>	<u>400,199</u>

ANALYSIS OF CHANGES IN NET DEBT

At 01/04/2021	Cash-flows	At 31/03/22
£	£	£
400,199	78,045	478,244
	78,405	
400,199	78,405	478,244

ENCEPHALITIS SUPPORT GROUP (OPERATING AS THE ENCEPHALITIS SOCIETY)

NOTES TO FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2022

22. PENSION CONTRIBUTIONS

The Charity operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the Charity in an independently administered fund. Contributions for the year totalled £22,975 (2021: £20,773). At the balance sheet date included in other creditors is £2,764 (2021: £2,986) of pension contributions to be paid over to the fund provider.

23. VOLUNTEERS

The Society has two regular office volunteers and 80 active volunteers (including Ambassadors (8), Vice Presidents (8), Presidents (2), Scientific Panel (18) and Team Encephalitis Volunteers (44)). The Society values the volunteers and their work and has dedicated volunteer policies in order for the volunteers to feel safe and appreciated while volunteering for the Society. Training opportunities are available to the volunteers and opportunities for the staff and volunteers to mix and feel part of the same team have been created.

24. COMPARATIVE STATEMENT OF FINANCIAL ACTIVITIES AND INCOME AND EXPENDITURE ACCOUNT

	Unrestricted General Fund £	Designated Funds £	Restricted Funds £	Year ended 31 March 2021 £	Year ended 31 March 2020 £
Income and endowments from:					
Donations and legacies	52,725	50,020	210,976	313,721	493,156
Charitable activities	388,170	-	-	388,170	324,649
Other trading activities	214,660	54,284	10,000	278,944	331,052
Investments	16,076	-	-	16,076	14,133
Total	671,631	104,304	220,976	996,911	1,162,990
Expenditure on:					
Raising funds	142,582	569	150	143,301	119,684
Charitable activities	194,637	79,107	302,038	575,782	689,897
Total	337,219	79,676	302,188	719,083	809,581
Net income/expenditure and net movement in funds before gains/(losses) on investments	334,412	24,628	(81,212)	277,828	353,409
Net gains/(losses) on investments	80,661	-	-	80,661	(50,291)
Net income	415,073	24,628	(81,212)	358,489	303,118
Transfers between funds	(3,717)	3,717	-	-	-
Net movement in funds	411,356	28,345	(81,212)	358,489	303,118
Reconciliation of funds:					
Total funds brought forward	355,472	313,882	403,201	1,072,555	769,437
Total funds carried forward	£ 766,828	£ 342,227	£ 321,989	£ 1,431,044	£ 1,072,555

Timeline of the Encephalitis Society



ENCEPHALITIS SOCIETY

The brain inflammation charity



The Encephalitis Support Group is launched with a telephone line.

1994



We register as a charity. Our first leaflet is produced

1995



Our website is established.

1996



The first encephalitis awareness week is held. We produce an information pack for children.

1997

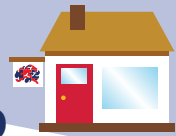


Regular meetings are held across the UK

1998

We move into our first office base. Nationwide generously grant funds for materials.

1999



BBC Children In Need kindly funds family support. The Encephalitis Resource Centre is opened and the charity name is changed to The Encephalitis Society.



We stage the first ever International Encephalitis Conference for health professionals.

2002

We appeal for funds to establish a Resource Centre. Results of a survey are presented at The World Brain Injury Congress in Italy.

2001



2000

The jigsaw logo is established. We are generously supported by The National Lottery.



2003

2004

Our 10th Anniversary is celebrated with tea at The House of Commons. Our website is hailed as the most comprehensive source of information on encephalitis in the world.



2005



Presentations at the World Brain Injury Congress in Australia. An independent evaluation finds that the support service is 'a light in a very dark place'.

2006

Encephalitis - a parents' handbook is launched, followed by Gilley the Giraffe, a storybook for children and a comic book for teenagers.



Martin Kemp becomes Society patron and Mathew Bose becomes our first Society Ambassador. Prof. Barbara Wilson becomes Society President.

2007

2008

Society Research presented at World Brain Injury Congress in Portugal.



Ava Easton becomes CEO of the Society

2011

2010

2009

Rebecca Adlington, OBE becomes an Ambassador. Major 10-year study into encephalitis launched by the Health Protection Agency.



2012

2013

Susannah Cahalan, Simon Hattenstone and Aliki Chrysoschou become Ambassadors.

We benefitted from The October Club's generosity raising £500k.



World Encephalitis Day is launched - 22nd February.

2014

We win Charity Times Charity of the Year award. We take on a fresh new brand.



Charlotte Leeming joins us as an Ambassador.

2016

We launch our Global Impact Report and begin work with global stakeholders including the WHO.

Australian sports broadcaster Karen Tighe and award-winning writers Abi Morgan and Suzie Miller join us as Ambassadors.

We win Charity Times' Fundraising Team of the Year Award.

Tim Spring and Janet and Stuart Brown become Vice Presidents.

2022

We look forward to celebrating the 10th anniversary of World Encephalitis Day!



Our 25th anniversary is celebrated with a party at City Hall in London. World Encephalitis Day 2019 is named Communications Campaign of the Year in the Third Sector Awards.



BrainWalk, our innovative & award-winning App is launched at the House of Commons.



2018

2019

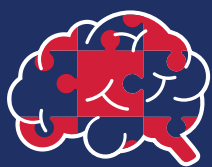
The Encephalitis Conference moves to the Royal College of Physicians and is lauded as the world's 'go-to' conference on encephalitis. Leigh Palmer becomes a Vice President. Alecia Emerson-Thomas joined as an Ambassador. We launch Encephalitis Research Month.

2020

Following the outbreak of COVID-19, we launch The Encephalitis Podcast, introduce Virtual Gatherings and release a series of short animated films about encephalitis.

2021

Professor Tom Solomon is named President of the Encephalitis Society. Encephalitis Information Week is launched in October. David Jennings joins us as a Vice President. Aled Davies and Mike Day join us as Ambassadors.



ENCEPHALITIS SOCIETY

The brain inflammation charity

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PRESIDENT

Professor Tom Solomon CBE

PRESIDENT EMERITUS

Professor Barbara A Wilson OBE

VICE PRESIDENTS




David Jennings
Richard Lockwood
Kika Markham
Baroness Anne McIntosh
Tom Naylor-Leyland
Leigh Palmer
Tiggy Sutton
Robert Sutton

AMBASSADORS

Rebecca Adlington OBE
Mathew Bose
Susannah Cahalan
Alik Chrysochou
Aled Davies
Mike Day
Alecia Emerson-Thomas
Simon Hattenstone
Charlotte Leeming
Suzie Miller
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